Protegendo Vidas · Protegiendo Vidas · Saving Lives

PROGRAMENGLISH

Con apoyo de:
The WHO and the World Bank estimate that some 1.2 million people die every year due to traffic accidents, 120,000 in Latin America alone. In the next 20 years, these numbers will increase by 65%. Improving road safety in Latin America could contribute to reducing extreme poverty and child mortality, factors that are linked to traffic accidents. The poorest members of society are the main victims and have no resources to treat injuries or protect themselves from accidents.

The Ibero-American General Secretariat (SEGIB), the Spanish Directorate General for Traffic (DGT), the MAPFRE Foundation, the World Bank’s Global Road Safety Facility (GRSF) and the International Automobile Association (FIA), with the support of the Regional Committee for Road Safety in Latin America and the Caribbean and the Royal Automobile Club of Catalonia (RACC), have united forces to hold the First Road Safety Forum for Latin America and the Caribbean (EISEVI), which will be held in Madrid on 23rd and 24th February 2009. Among the most significant antecedents to the meeting was the “World Report on Road Traffic Injury Prevention”, published in 2004 by the WHO and the World Bank.

The debate about road safety in Latin America kicked off with the ECLAC report in 2005, “Road Safety in Latin America and the Caribbean: the current situation and challenges”. In 2006 the First Latin American and Caribbean Stakeholders Forum on Global Road Safety was held in Costa Rica.

The Action Plan of the XVII Ibero-American Summit of Heads of State and Government held in Santiago de Chile (November 2007) included a consensus on improving road safety in Latin American countries. Another framework for regional cooperation was established with the creation of an Ibero-American Association and Observatory for Road Safety.

In this context, the EISEVI aims to provide a platform for debate for heads of state, ministers and experts in road safety to achieve the following objectives:

- Introduce and strengthen the issue of road safety on the political agendas of countries and international and multilateral organizations, and increase the involvement of the highest authorities in the region.

- To contribute to the development of regional and national road safety plans for Latin America and the Caribbean, starting with an evaluation of current capacities and strategies in order to establish and achieve objectives.

- To mark the dawn of a new global phase of road safety that focuses on new methods of evaluation, execution and results.

- To mobilize Latin American and regional support for the first high-level world conference (Ministerial) on road safety, to be held under the auspices of the UN in November 2009 in Moscow.

- To help implement the recommendations of the World Report on Road Traffic Injury Prevention, the UN and WHO resolutions on road safety, and the report by the Commission for Global Road Safety.
1. The Great Road Safety Challenges that our Countries Face
   a. Infrastructure
   Ms. Karla González - Ministry of Public Works and Transports, Costa Rica
   b. Collaboration through a Lead Agency
   Mr. Gerardo Barrios - President, National Unit for Road Safety, Uruguay
   c. The International Organizations’ Perspective
   Ms. Eugenia Maria Silveira Rodrigues - Regional Advisor on Road Safety, Pan-American Health Organization (PAHO)

2. Success Stories in Road Safety
   a. Mortality Reduction
   Mr. Pere Navarro - Director General of Traffic, Spain
   b. Enforcement
   Mr. Hugo Adalberto Suazo Ortiz - Deputy Minister of Health, Honduras
   Mr. Mario Hernando Torres Merchán - National Police Deputy Manager for Transit and Transports, Colombia
   c. Prevention
   Mr. José A. Córdova Villalobos - Minister of Health, Mexico

DEBATE - QUESTIONS AND ANSWERS

LUNCH OFFERED BY THE IBERO-AMERICAN SECRETARY-GENERAL
Meliá Castilla Hotel

Moderator:
Mr. Anthony Bliss - Lead Road Safety Specialist, The World Bank

1. Assessing and Strengthening Road Safety Management Capacity
   a. Management Capacity Reviews/Diagnostic Toolkits
   Ms. Hilda Gómez - Infrastructure Specialist, Inter-American Development Bank (IADB)
   b. Diagnostics for Action: Ibero American case studies
   Mr. Alfredo Peres de Silva - Director, National Department of Transport, Brazil
   Mr. Guillermo T. Montenegro - Minister of Justice and Security, Ministry of Justice and Security of Buenos Aires
   Mr. Miquel Nadal - Director, Catalan Royal Automobile Club Foundation, (RACC Foundation), Spain

2. The Role of the Lead Agency
   a. Results Focus
   Mr. Emilio Oñate - Executive Secretary, National Commission for Transport Safety (CONASE), Chile
   b. Coordinating Policies and Resources (at national level)
   Mr. Felipe Rodriguez Laguens - Executive Secretary, National Agency for Road Safety (NARS), Argentina
   c. Data and Information Needs
   Mr. Roy Rojas - Pan American Health Organization (PAHO), Mexico
09:00-11:30h. PLENARY SESSION III: Building political commitment to the road safety challenge.

09:00-10:00h. PANEL DISCUSSIONS:

1. Setting Targets and Measurable Objectives

Moderator:
Mr. Jorge Valdano - Communicator and former football player
- Road Safety Data in the World
  Mr. Fred Wegman - Chairman, RTAD, Organisation for Economic Co-operation and Development (OECD)
- Accident Rate Indicators
  Mr. Lucas Facello - Consultant on Road Safety, Uruguay
- The results of the Towards Zero report
  Mr. Stephen Perkins - Joint Transport Research Centre of the OECD and the International Transport Forum
- Setting Targets
  Mr. Ricardo Sanchez - Economic Commission for Latin America and the Caribbean (ECLAC)

10:00-11:00h. PANEL DISCUSSIONS (Cont.):

2. Identifying Regional Capacity Priorities for Making Roads Safer

Moderator:
Ms. Virginia Tanase - Director, Road Safety Division, United Nations Commission for Europe (UNECE)
- Ibero American representatives
  Mr. Jorge Nieto Menéndez - Minister of Public Works, El Salvador
  Mr. Carlos E. Rubilar Ottone - Director, National Transit Authority, Ministry of Public Works, Chile
  Ms. Josefina Cruz Villalón - Secretary of State for Infrastructures, Spain
- Caribbean Representative
  Mr. L. Michael Henry - Minister of Public Works, Jamaica

3. Mobilizing Resources for Road Safety – International Focus

Moderator:
Mr. Agustín Aguerre - Division Head, Transport Division, Inter-American Development Bank (IDB)
Mr. Marc Shotten - Operations Officer, Global Road Safety Facility, The World Bank (WB)

11:45-13:00h. PLENARY SESSION IV: Building a political commitment to the Road Safety Challenge and preparing for the Global Ministerial Conference.

Chair:
Mr. Enrique V. Iglesias - Ibero-American Secretary General, SEGIB

1. Towards an Ibero-American Space

Mr. Rui Carlos Pereira - Minister of Interior, Portugal
Mr. Fernando Valle Dávila - Deputy Minister of Transports and Infrastructures, Nicaragua

2. Preparing for the Global Ministerial Conference

General Viktor Kiryanov - Deputy Minister of Interior, Russian Federation
Mr. David Ward - FTA Foundation Director
Mr. Mario Holguín - Deputy Minister of Public Works and Transit, Dominican Republic

13:00-13:30h. FORUM’S CONCLUSIONS AND RECOMMENDATIONS

Mr. Fernando García Casas - Ibero-American General Secretariat, SEGIB
Mr. Mark Rosenberg - The Task Force for Child Survival and Development

Message: “Victim’s voices”
Ms. Alejandra Forlán - Director of the Alejandra Forlán Foundation, Uruguay

13:30-14:00h. CLOSING SESSION

Ms. Karla González - Minister of Public Works and Transport, Costa Rica
Mr. José A. Córdova Villalobos - Minister of Health, Mexico
Mr. Alfredo Pérez Rubalcaba - Minister of Home Affairs, Spain
Mr. Enrique V. Iglesias - Ibero-American Secretary General, SEGIB

HONOUR TOAST

11:30-11:45h. COFFEE BREAK